

# **ISSUES AND PROGRAM REPORT**

**WCTV & WSWG**

**FIRST QUARTER 2010**

**JANUARY 2010**

**HEALTH**

**PROGRAM:** The Good Morning Show

**TIME:** 6 a.m.

**DATE:** 1/29/10

**SEGMENT LENGTH:** 2:20

**SUMMARY:** Find out why researchers are dying for you to HEAR the results of a new survey. And, a new study warns parents about their little swimmers spending too much time in the pool. Triston Sanders has more in today's Health Matters.

**PROGRAM:** Daybreak

**DATE:** 1/29/10

**TIME:** 5 a.m.

**SEGMENT LENGTH:** 1:15

**SUMMARY:** Turning now to medical news...If your mind set is always "it's 5 o'clock somewhere" then we may have some good news for you. As it turns out a drink or two a day could be good for you. Michelle Gielan explains in today's Medical Wrap.

**PROGRAM:** Live at 5 p.m.

**DATE:** 1/28/10

**SEGMENT LENGTH:** 2:00

**SUMMARY:** More than a quarter of Americans are losing sleep over concerns about the economy. It's a health burden that experts predict will lead to annual costs of about four- billion dollars in drugs alone by 20-12. But the newest way to fight sleep loss avoids medications altogether. Casey Taylor reports.

**PROGRAM:** The Good Morning Show

**TIME:** 6 a.m.

**DATE:** 1/28/10

**SEGMENT LENGTH:** 2:45

**SUMMARY:** Find out what researchers say is causing an increase in teen pregnancies. And, a new study may have diabetics thinking twice before skipping out on their treatment. Triston Sanders has more in today's Health Matters.

**JANUARY 2010**

**CHARITY**

**PROGRAM:** Eyewitness News at 6 p.m.

**DATE:** 1/19/10

**SEGMENT LENGTH:** 1:55

**SUMMARY:** A Tallahassee doctor who has led numerous medical missions to Haiti is anxious to go again in the wake of last week's devastating earthquake. Dr. Woodie Smith says poverty-stricken Haitians have always struggled to survive ... and the quake makes their odds even longer.

**PROGRAM:** Eyewitness News at 11 p.m.

**DATE:** 1/1/09

**SEGMENT LENGTH:** :45

**SUMMARY:** What if we told you you could get a free car by signing up on a website? One Tallahassee mom did! Amanda Victorino is a very proud owner of this 2004 Jeep Liberty donated to her by an organization called Free Charity Cars.

**PROGRAM:** Live at 5 p.m.

**DATE:** 1/26/10

**SEGMENT LENGTH:** :45

**SUMMARY:** Local students are helping Haiti by collecting jeans from the community. The Valdosta High School students are a part of a leadership group called Cat Connections.

**PROGRAM:** The Good Morning Show Weekend Edition

**TIME:** 8 a.m.

**DATE:** 1/24/10

**SEGMENT LENGTH:** :45

**SUMMARY:** It's been more than a week since the devastating earthquake struck Haiti. And one Tallahassee resident says now is not the time to let up on our generosity. Samantha Allen organized the "Tallahassee Community Garage Sale" at the Kroger Center. All proceeds from the sale were donated to the American Red Cross for Haiti relief efforts.

**JANUARY 2010**  
**CRIME**

**PROGRAM:** Eyewitness News at 6 p.m.

**DATE:** 1/27/10

**SEGMENT LENGTH:** 1:40

**SUMMARY:** Florida A&M University is flicking the switch and adding more lights around campus. Eyewitness News reporter Tara Herrschaft explains how this upgrade could mean a safer environment for the Rattler student body.

**PROGRAM:** Eyewitness News at 6 p.m.

**DATE:** 1/23/10

**SEGMENT LENGTH:** :30

**SUMMARY:** There's been a rash of home burglaries in the Rose City. Thomasville Police say burglars struck almost a dozen homes... in less than a month, stealing electronic appliances, flat-screen TV's and several other residential items.

**PROGRAM:** The Good Morning Show

**TIME:** 7 a.m.

**DATE:** 1/13/10

**SEGMENT LENGTH:** :45

**SUMMARY:** Shoes hanging from utility wires, busted street lights and graffiti -- officials say these are all signs of gang activity. Authorities say they have seen these small indicators for the past few weeks. But Thomasville Police say they will do everything they can to prevent gang activity before it starts.

**PROGRAM:** The Good Morning Show

**TIME:** 7 a.m.

**DATE:** 1/12/10

**SEGMENT LENGTH:** 1:40

**SUMMARY:** We're creeping closer to a record number of days in freezing temperatures. And the frigid conditions could be driving some criminal activity and extra days in jail. Eyewitness News reporter Liza Park explains.

**FEBRUARY 2010**

**HEALTH**



**PROGRAM:** The Good Morning Show

**TIME:** 6 a.m.

**DATE:** 2/26/10

**SEGMENT LENGTH:** 2:25

**SUMMARY:** Even if you don't want to be the next Susan Boyle, a new study says singing may help stroke victims in their road to recovery. And, research shows that obesity can affect your mental ability. Triston Sanders has more in today's Health Matters.

**PROGRAM:** Daybreak

**TIME:** 5:30 a.m.

**DATE:** 2/26/10

**SEGMENT LENGTH:** 1:10

**SUMMARY:** If your excuse for not working out is time... then we've got a work out that can keep you covered for a week. Michelle Gielan explains in today's Medical Wrap.

**PROGRAM:** Live at 5 p.m.

**DATE:** 2/24/10

**SEGMENT LENGTH:** :45

**SUMMARY:** Along with staying fit, health officials in Georgia are also urging parents with young children to get their children fully vaccinated against the H1N1 virus. The Georgia Department of Community Health says children between the ages of six months and nine years old should receive both doses of the 2009 H1N1 vaccine.

**PROGRAM:** The Good Morning Show

**TIME:** 6 a.m.

**DATE:** 2/24/10

**SEGMENT LENGTH:** 2:20

**SUMMARY:** Listen up Parents, new research says those frequent naps your baby takes will benefit them in the long run. And, a study says marital problems can have a big impact on your overall well-being. Triston Sanders has more in today's Health Matters.

**FEBRUARY 2010**

**CHARITY**

**PROGRAM:** Eyewitness News at 5:30 p.m.

**DATE:** 2/3/10

**SEGMENT LENGTH:** :45

**SUMMARY:** Students at Valdosta State University are doing their part to help the quake victims in Haiti. About thirteen Phi Beta Sigma brothers organized a food and clothing charity near VSU's West Hall.

**PROGRAM:** Eyewitness News at 11 p.m.

**DATE:** 2/7/10

**SEGMENT LENGTH:** :45

**SUMMARY:** Churches and organizations around the county are adding their own twist to the meaning of the words super bowl. Today Messiah Lutheran Church in Valdosta joined more than 14 hundred other groups in raising money and food for the "Souper Bowl of Caring" program.

**PROGRAM:** Eyewitness News at 6 p.m.

**DATE:** 2/27/10

**SEGMENT LENGTH:** :45

**SUMMARY:** A group of student leaders are doing their part to help with the sluggish economy by giving back to a local community. Volunteers and residents crowded the streets surrounding the Walker Ford Community center today for Farm Share's food give-away.

**PROGRAM:** Eyewitness News at Noon

**DATE:** 2/25/10

**SEGMENT LENGTH:** :45

**SUMMARY:** Families in Florida struggling to make ends meet may soon be able to breathe a slight sigh of relief. A two hundred and fifty thousand dollar grant was awarded to Florida food banks to provide emergency food assistance. The Second Harvest of the Big Bend received seven thousand six hundred dollars to feed local families in need.

**FEBRUARY 2010**

**CRIME**

**PROGRAM:** Eyewitness News at 6 p.m.

**DATE:** 2/20/10

**SEGMENT LENGTH:** :45

**SUMMARY:** It was an important meet and greet yesterday morning... Tallahassee Police Chief Dennis Jones, and other members of the Tallahassee Police Department had the chance to personally shake hands with the people they protect on a daily basis.

**PROGRAM:** The Good Morning Show

**TIME:** 6 a.m.

**DATE:** 2/10/10

**SEGMENT LENGTH:** :45

**SUMMARY:** Florida's Attorney General introduces a pilot program to the Big Bend area with a goal of cracking down on crime. Attorney General Bill McCollum was the keynote speaker at Tuesday's event in Tallahassee.

**PROGRAM:** Eyewitness News at 5:30

**DATE:** 2/15/10

**SEGMENT LENGTH:** 2:30

**SUMMARY:** D-N-A evidence leads investigators to the man they say killed a woman and left her body behind a motel. Eyewitness News reporter Deneige Broom joins us with more about the seven year old case authorities couldn't solve until now. Investigators say it was a difficult case. Joy Morris made a stop in Lake Park Georgia on her way back home to Kentucky. She didn't have any local ties and it seemed neither did her murderer.

**PROGRAM:** Fox News at 10 p.m.

**DATE:** 2/5/10

**SEGMENT LENGTH:** :30

**SUMMARY:** Thomasville residents are watching their tax dollars go to work while they learn to protect themselves from crime. Today Thomasville Police officers held a crime prevention class. They say with the recent spike in crime, they want people in the community to be empowered and not be victims.

**MARCH 2010**

**HEALTH**

**PROGRAM:** The Good Morning Show

**TIME:** 6 a.m.

**DATE:** 3/31/10

**SEGMENT LENGTH:** 2:15

**SUMMARY:** A new study says junk food can be as damaging to the brain as drugs. And, the arrival of spring means those pesky ticks are back also. Triston Sanders explains how to repel them and more in today's Health Matters.

**PROGRAM:** Daybreak

**TIME:** 5:30 a.m.

**DATE:** 3/31/10

**SEGMENT LENGTH:** 1:20

**SUMMARY:** Find out how a little dark chocolate can lower your blood pressure. Karen Brown explains in today's Medical Wrap.

**PROGRAM:** Fox 49 News at 10

**DATE:** 3/30/10

**SEGMENT LENGTH:** :30

**SUMMARY:** CDC officials say Georgia had more H1N1 hospitalizations in the past three weeks than anywhere else in the country. A conference call was held Monday with state health officials to talk about the high number.

**PROGRAM:** The Good Morning Show

**TIME:** 6 a.m.

**DATE:** 3/30/10

**SEGMENT LENGTH:** 2:30

**SUMMARY:** A new study says letting it "go to your head" may not be a bad thing for Botox users. And, breast feeding provides many benefits for the baby but how does it affect mothers? Triston Sanders has more in today's Health Matters.

**MARCH 2010**

**CHARITY**



**PROGRAM:** Eyewitness News at Noon

**DATE:** 3/25/10

**SEGMENT LENGTH:** :45

**SUMMARY:** A food charity in our area gets a huge donation, just in time for Easter...And this gift will give the Easter bunny 72 thousand different reasons to hop about. Florida egg farmers donated over 12 million eggs to different charities for Easter.

**PROGRAM:** Live at 5 p.m.

**DATE:** 3/15/10

**SEGMENT LENGTH:** :45

**SUMMARY:** Lawmakers struggling to balance the state's budget are threatening to cut funding for a program that feeds families in need. Farm Share is a food bank that delivered fresh food to 667-thousand families last year. 70 percent of the people fed are disabled or over 65.

**PROGRAM:** Eyewitness News at 11 p.m.

**DATE:** 3/13/10

**SEGMENT LENGTH:** :30

**SUMMARY:** A Valdosta Rotary Club just wrapped up a silent auction... to raise awareness and money for area charities. The Valdosta North Rotary Club sponsored its 35th Annual Charity Auction at the Rainwater Conference Center. It featured both a silent and live auction. Some of the organizations that will benefit include Big Brothers Big Sisters, United Way, Boy Scouts of America and Cystic Fibrosis.

**PROGRAM:** The Good Morning Show

**TIME:** 6 a.m.

**DATE:** 3/8/10

**SEGMENT LENGTH:** :30

**SUMMARY:** More than 15-hundred firefighters tackled over 13-hundred stairs for charity Sunday (3/7) in Seattle, Washington. The 19th annual Scott Firefighter Stairclimb requires firefighters to carry more than 50 pounds of gear as they scale the 76-story, 788-foot Columbia Center Tower in downtown Seattle. Firefighters collected donations, which benefit the Leukemia and Lymphoma Society.

**MARCH 2010**

**CRIME**

**PROGRAM:** Fox 49 News at 10 p.m.

**DATE:** 3/30/10

**SEGMENT LENGTH:** :30

**SUMMARY:** A burglar is still on the loose in the Rose City and now authorities need your help tracking him down. Thomasville Police are searching for \*this\* man seen here at the B-P gas station on West Jackson street in Thomasville.

**PROGRAM:** Eyewitness News at 11 p.m.

**DATE:** 3/23/10

**SEGMENT LENGTH:** :30

**SUMMARY:** A man who may have burglarized 45 cars in Thomasville is caught on Walmart surveillance video and authorities need your help identifying him. Between 2 and 6 Sunday morning, a bandit made off with thousands in merchandise from "A Place in the Woods" subdivision.

**PROGRAM:** The Good Morning Show

**TIME:** 7 a.m.

**DATE:** 3/19/10

**SEGMENT LENGTH:** :30

**SUMMARY:** A crime lab that hasn't even opened could take on more than originally expected. At least two crime labs in southwest Georgia will close their doors in the next two weeks. And soon after--- the new Valdosta-Lowndes county crime lab will open. Officials who use the closing labs could look to send their evidence to the new one instead of Atlanta or Macon. Adding more departments and cases could slow down the speed of processing.

**PROGRAM:** Live at 5 p.m.

**DATE:** 3/15/10

**SEGMENT LENGTH:** :30

**SUMMARY:** Georgia's supreme court has upheld the state's sex offender registration law, despite a challenge that the requirements are unconstitutional. The law requires some who have not committed sex crimes to register as offenders.